



Ministero dei beni e delle attività culturali e del turismo

DIREZIONE GENERALE ARTE E ARCHITETTURA CONTEMPORANEE E PERIFERIE URBANE

REGULATION OF THE ITALIAN COUNCIL FOR THE PROGRAMMING AND IMPLEMENTATION OF PROJECTS TO PROMOTE CONTEMPORARY ITALIAN ART IN ITALY AND ABROAD

CONSIDERING the Decree issued by the President of the Council of Ministers on 29 August 2014, n. 171, art. 16, instituted the Directorate-General for Contemporary Art, Architecture and Urban Peripheries (hereinafter the DGAAP);

CONSIDERING that as per letters g) and h) of comma 2 of art. 16 of the aforementioned D.P.C.M., the DGAAP promotes an awareness of contemporary Italian art abroad, as well as contemporary creativity and the production of contemporary art, raising awareness and promoting the work of young artists, also through competitions;

GIVEN that the Ministry's official guidelines concerning the identification of political priorities for the three-year period 2016-2018 dated 7 August 2015 provide for "*investments in the sectors of contemporary architecture and art for their promotion in Italy and abroad*";

GIVEN the official guidelines of the Ministry of Cultural Heritage and Activities and Tourism dated 16 November 2016 which identify political priorities for the year 2017, with a three-year projection for 2017-2019;

GIVEN the consequent strategic objectives assigned to the DGAAP within the performance plan for the three-year period 2016-2018 related to "*the promotion and support of contemporary art and architecture through innovative projects for territories*";

IT IS CONSIDERED strategic, in coherence with the above, to institute an internal body of the DGAAP known as the Italian Council, provided with public resources and private funding, with the precise role, through the publication of competition briefs, of promoting the production, awareness and circulation of contemporary Italian creativity in the visual arts, in order to continue to increase public collections;

CONSIDERING that art. 3 of law n. 29 from 2001 instituted the Plan for Contemporary Art with the objective of "*... consenting an increase in the public heritage of contemporary art, also through the acquisition of works of art by Italian and foreign artists*";

GIVEN the opinion expressed by the Legislative Office in note n. 23777 dated 8 August 2016, according to which the Italian Council project "*may also receive financial resources under chapter 7707 PG 13 relative to the Plan for Contemporary Art cited in art. 3, c. 1 of Law 23 February 2001 n. 29, under the condition they are directed toward increasing the public heritage of contemporary art, as expressly requested by the aforementioned legislation and that they are not used exclusively for purposes of promotion and valorisation.*"



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CONSIDERING that, in light of the abovementioned opinion, in addition to the resources assigned to the DGAAP by Ministerial Decree 4 January 2017 administrative *codice azione* 2 chapter 7707 PG 13, the use of other financial resources is not excluded, such as those assigned in the same chapter on PG 10, PG 11 and PG 12 and administrative *codice azione* 3 chapter 7709 PG 1;

CONSIDERING that the line of private financing for the unrestricted provision of funding, or sponsorships via public museums will follow, respectively, the procedure described in art. 1 of Legislative Decree 31 May 2014 n. 83 (Art Bonus) converted into Law n. 106 dated 29 July 2014 and art. 19 (Sponsorship Contracts) and art. 151 (Sponsorships and Special Forms of Partnership) of Legislative Decree 18 April 2006 n. 50;

HAVING ACQUIRED a positive opinion on the initiative from the *Consiglio Superiore* during its 14 November 2016 sitting;

GIVEN Law n. 232 dated 11 December 2016 art. 1 commas 587 & 588 that, as foreseen by the Ministry of Foreign Affairs and International Cooperation, institutes a fund for the promotion of Italian culture and the Italian language abroad;

The following articles are established pursuant to the above

REGULATION

Art.1 Italian Council

The present regulation disciplines the Italian Council, a project by the DGAAP, created to promote the production, awareness and circulation of contemporary Italian creativity in the visual arts.

Art.2 Objectives

The Italian Council project supports and promotes subjects operating in the contemporary arts in all of its many and variegated expressions, operating in collaboration, based on successive agreements, with the Ministry of Foreign Affairs and the international network of Italian Institutes of Culture around the world.

Art.3 Methods of Implementation

The Italian Council project will be implemented through public competitions announced by the DGAAP, in a minimum number of two and a maximum number of four, each year, and examined by a Committee as described under the following article 4.

Art. 4 Committee

The Committee, with an elevated scientific profile, consists of the President, directly named by the sitting General Director, by one member ex-officio in the person of the sitting President of the Technical-



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Scientific Committee for contemporary art and architecture and by other members, widely recognised for their work in relation to the visual arts and/or the management of Cultural Heritage.

The Committee will be nominated, after speaking with the Minister, in a Decree issued by the General Director AAP, for a period of three years, with the possibility for only one term of reconfirmation.

The Committee is responsible for:

- establishing annual guideline themes;
- approving the annual competitions and their relative criteria of evaluation;
- evaluating proposals received.

The members of the Committee are asked to fulfil their roles free of charge, with an entitlement solely to the reimbursement of travel expenses, upon receipt of suitable documentation and within the limits of expenditure foreseen by applicable legislation and annually available resources.

The members of the Committee will be asked to declare, as per art. 1 comma 9 letter a) of Law 6 November 2012 n. 190, that there is no conflict of interest with the results of each competition.

Secretarial functions are performed internally by the Directorate-General.

Art.5 Financing

The Italian Council project will be served by public and private financial resources.

Public financing will be provided from the resources assigned to the DGAAP by Ministerial Decree 4 January 2017, administrative *codice azione* 2, chap. 7707, PG 13 for the entire quota issued to the DGAAP, “including propaedeutic and management activities” (art. 3 L. 23/02/2001 n. 29).

The Italian Council project may also draw on financing assigned to the DGAAP by Ministerial Decree 4 January 2017, administrative *codice azione* 2, chap. 7707, PG 10, PG 11 and PG 12 and administrative *codice azione* 3, chap. 7709, PG 1.

With regards to private financing from unrestricted funding, or sponsorships, via public museums, the Italian Council project will follow, respectively, the procedure described in art. 1 of Legislative Decree 31 May 2014 n. 83 (Art Bonus) converted into Law n. 106 dated 29 July 2014 and art. 19 (Sponsorship Contracts) and art. 151 (Sponsorships and Special Forms of Partnership) of Legislative Decree 18 April 2006 n. 50;

Art.6 Beneficiaries

For the objectives of the Italian Council project as per art. 1 of the present Regulation, the beneficiaries of competitions for the issuance of public funding are: artists, curators and critics, though only when in possession of the requisites indicated in each competition brief; public and private non-profit entities, universities, *no profit* foundations and committees and cultural associations.



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Beneficiaries of private funding are: artists, curators and critics, though only when in possession of the requisites indicated in each competition brief; public and private entities, businesses, companies and foundations.

Art. 7 Procedural Guidelines

The following procedure will be used for public financing from the quota of resources as per administrative *codice azione* 2, chap. 7707, PG 13:

- issuance of a competition brief by the DGAAP;
- receipt of projects;
- examination of projects received by the Committee;
- identification of winning subjects and issuance of a Decree from the General Director;
- forwarding of the Decree to controlling bodies;
- positioning of the work of art that, as per L. 23/02/2001, n. 29, art. 3, will consent “*an increase in the public heritage of contemporary art, also through the acquisition of works of art by Italian and foreign artists*”, and as per the content of the opinion expressed by the Legislative Office (note prot. 278 dated 26/01/2017), provided to: State Museums of Contemporary Art, Italian Cultural Institutes outside of Italy, civic museums.

The following procedure will be used for public financing from the quota of resources as per administrative *codice azione* 2, chap. 7707, PG 10:

- issuance of a competition brief by the DGAAP;
- receipt of projects;
- examination of projects received by the Committee;
- identification of winning subjects and issuance of a Decree from the General Director;
- forwarding of the Decree to controlling bodies.

The following procedure will be used for private financing:

- issuance of a competition brief by the DGAAP;
- receipt of projects;
- examination of projects received by the Committee;
- identification of winning subjects and issuance of a Decree from the General Director.

Art. 8 Areas of Intervention

The following fields will be promoted in relation to public financing:

Commissions

- Commissioning of artworks
- Acquisition of artworks
- Residence programmes for the production of artworks
- Exhibitions for the production of artworks

International Promotion:

- Residence programmes for the production of artworks



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- Exhibitions for the production of artworks
- Support for production and participation in international cultural events (international exhibitions such as Biennals, Triennals, or specific events such as Manifesta, Documenta, etc.)

The following fields will be promoted in relation to private financing:

Talent Development:

- Prizes and/or grants for emerging artists
- Prizes and/or grants for affirmed artists
- Work grants for artists
- Prizes and/or grants for curators
- Prizes and/or grants for critics
- Residence programmes for artists, curators, critics
- Editorial projects
- International presentations

International Promotion:

- Support for the participation of artists in International Fairs
- Exhibitions for the production of artworks